



Pinnacle Entertainment Launches Sports Wagering at Ameristar Vicksburg

August 31, 2018

Deuce McAllister, former University of Mississippi and New Orleans Saints running back, to place ceremonial first sports wager at The End Zone at Ameristar Vicksburg at 10:30AM CT today

Jake Wimberly, sports commentator and author at ESPN The Zone 105.9, to host two live remote broadcasts at The End Zone at Ameristar Vicksburg from 3PM to 5PM CT on Friday, August 31st and from 9AM to 11AM CT on Saturday, September 1st

LAS VEGAS, Aug. 31, 2018 (GLOBE NEWSWIRE) -- Pinnacle Entertainment, Inc. (NASDAQ: PNK) ("Pinnacle" or the "Company") today announced that the Company has opened a full-service, dedicated sports wagering venue at Ameristar Casino Hotel Vicksburg in Mississippi. The new sports wagering venue at Ameristar Vicksburg is called The End Zone, and represents the largest full-service sports wagering experience in central Mississippi.

Anthony Sanfilippo, Chief Executive Officer of Pinnacle Entertainment, commented, "The guests of Pinnacle Entertainment in the Southeastern United States are among the most passionate sports fans in the country. We are excited to now have the ability to offer sports wagering to our guests at Ameristar Vicksburg, and to enhance the excitement of viewing live sporting events by combining it with a gaming entertainment experience.

"Pinnacle Entertainment has long offered the guests of its Cactus Petes property in Jackpot, Nevada the ability to place sports wagers. The opening of The End Zone Sports Book at Ameristar Vicksburg represents the Company's first new venue of this type outside of Nevada, following the repeal of the federal ban on sports wagering in May 2018. We will continue to work to extend this important strategy to other properties throughout the Pinnacle Entertainment portfolio as allowed by the other states in which we operate," concluded Mr. Sanfilippo.

The End Zone is located on the first level of the casino at Ameristar Vicksburg, and features four service windows through which the team members of Ameristar Vicksburg personally facilitate the sports wagers of its guests. Additionally, The End Zone is a spectacular sports viewing space with a selection of sporting events on large-screen TVs, the area's largest high-definition television for featured sporting events, an expansive menu of draft beers, and a full-service 'tailgate' dining experience.

About Pinnacle

Pinnacle Entertainment, Inc. owns and operates 16 gaming entertainment businesses, located in Colorado, Indiana, Iowa, Louisiana, Mississippi, Missouri, Nevada, Ohio and Pennsylvania. In addition, Pinnacle holds a majority interest in the racing license owner, as well as a management contract, for Retama Park Racetrack outside of San Antonio, Texas.

Forward Looking Statements

This press release may contain certain forward-looking statements, including certain plans, expectations, goals, projections, and statements regarding Pinnacle's business generally. Pinnacle's plans, objectives, expectations and intentions, and other statements are not historical facts. Such statements are subject to numerous assumptions, risks, and uncertainties. Statements that do not describe historical or current facts, including statements about beliefs and expectations, are forward-looking statements. Forward-looking statements may be identified by words such as "expect," "anticipate," "intend," "estimate," or similar variations. The forward-looking statements are intended to be subject to the safe harbor provided by Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995. Certain factors could cause actual results to differ materially from those contained or implied in the forward-looking statements, including, but not limited to, Pinnacle may not be able to (a) open sports books at each of its properties or (b) achieve the expected financial results of such sports books or (c) obtain the necessary regulatory approvals needed to open sports books at its properties. For more information on the potential factors that could affect Pinnacle's financial results and business, review Pinnacle's filings with the U.S. Securities and Exchange Commission, including, but not limited to, its Annual Report on Form 10-K, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K.

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